



EYAL TELLER

Senior Brand & Marketing Designer

● ABOUT ME

I'm a highly skilled digital designer with a proven track record in delivering end-to-end design solutions for digital products. With over 25 years of professional experience in the design industry. Throughout my career, I have successfully built, managed, and operated my own independent studio, contributing to the growth and success of various projects.

● CONTACT

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● SKILLS

My skills encompass creative direction, self-learning, motion graphics, industry-standard software proficiency, strong project management, cross-functional collaboration, designers' team management, and excellent interpersonal relationships. These competencies empower me to deliver cutting-edge and impactful designs while fostering successful collaborations with teams and clients.

Photoshop	██
After Effects	████████████████████████████████████
Animate	██████████████████████████████████
Illustrator	██████████████████████████████████
Figma	██████████████████████████████████
Sketch	██████████████████████████████████
GWD	██████████████████████████████

● WORK EXPERIENCE

○ Senior Brand & Marketing Designer

Jellyfish (2017 - Present)

Played a pivotal role as a senior digital designer in one of Israel's leading studios, contributing to the success of various projects. Led the conceptualization, management, and execution of design initiatives, ensuring alignment with client objectives and brand guidelines. Developed creative strategies and concepts, translating them into visually compelling designs and user experiences. Collaborated closely with cross-functional teams, including developers, marketers, and project managers, to deliver cohesive and impactful digital solutions.

○ Independent Studio | Founder & Art Director

Studio Teller (2007 - 2017)

Art direction of mobile apps, web sites, advertising, presentations and other digital design projects. Design process Leadership from first price estimation to product launch and ongoing support for product evolvments. Project leadership including working with outsource vendors ong term relationships with clients and execution of ongoing and special projects. Full Design of projects - from visual identity creation to complete extensive product design.

○ UI & Marketing Designer

E-dologic (2003 - 2007)

Designing various projects, including advertising, websites, presentations, and other marketing-oriented products. My design approach is user-centric, ensuring that the end products not only look visually appealing but also provide an exceptional user experience.

○ Art Director

RedCarpet (2002 - 2003)

Held full responsibility for overseeing the entire product design lifecycle, from initial visual branding to the final implementation of Product Design, ensuring a cohesive and consistent brand identity.

○ Designer

Shape Interactive (1998-2002)

Led the design and execution of diverse projects encompassing web design, creating visually engaging and user-friendly websites that exceeded client expectations.

○ Teaching graphic tools

Tafnit College (1997-1998)

Proficiently instructed students in the usage of industry-standard graphic design tools, including Photoshop and Freehand.

● EDUCATION

○ Head College (1998)

Electronic music and sound studies

○ Tafnit College (1996)

Completed an intensive one-year program in Graphic Design, gaining comprehensive knowledge of design principles, typography, color theory, and layout techniques.

● MILITARY (1992-1995)

Artillery Corps commander and staff reservists Guide